

Privacy Statement – www.isyourboxnext.com

Welcome to the isyourboxnext.com and checkyourbox.com websites (the “Websites”) of the International Broadcaster Coalition Against Piracy, Inc. (“IBCAP,” “we,” or “us”). This privacy statement discloses the privacy practices for visitors to these Websites.

Children

IBCAP does not knowingly collect personally identifiable information from children under the age of thirteen and does not wish to collect any such information.

Information Collection and Use

The information collected by IBCAP falls into two categories: (1) information voluntarily supplied by you as a visitor to and/or user of the Websites and (2) tracking information recorded as you navigate through the Websites. Some of this information is personally identifiable information, but much of it is not. Personally identifiable information is information that identifies you specifically; it does not include aggregate data or data that does not identify you or other particular persons.

To make use of some features on the Websites (for example, to check whether your IPTV box is authorized), you might need to register and provide certain information as part of the registration process. Supplying this information is entirely voluntary, but if you choose not to supply the information, we may be unable to provide you with the information or services we make available to other users of and visitors to the Websites.

When you submit any personally identifiable information over the Websites, IBCAP (i) will use the information for the purposes described at the time you submit it, and (ii) may use the information to contact you to make you aware of other products and services of interest. If you prefer to remain anonymous, you are still free to take advantage of the publicly available content on the Websites without registration.

In connection with the standard operation of the Websites, certain non-personally identifiable information about visitors to the Websites is recorded. This information is used primarily to tailor and enhance visitors’ experience using the Websites. We may use this information in an aggregate, non-personally identifiable form to, among other things, measure the use of the Websites and determine which products and services are the most popular with visitors.

When an individual visits any Internet site, a unique address called an “IP address” is recorded. IBCAP archives the log files in order to create aggregate statistical reports, detect errors at the Websites, and for security reasons. We may use this information to provide information about certain products or services that may be of interest to visitors to the Websites.

Reports for advertisement clicks are shared with the advertiser and advertising networks as are cookies and calls. This information may be stored in IBCAP member

databases and/or those of advertisers and advertising networks. However, advertisers usually have this information already since their server captures it when a person clicks on an ad. This is done to verify billing for the ads as well as for targeting and performance measurement.

IBCAP uses Google Analytics to collect information about traffic to the Websites. Google Analytics is a web analysis service provided by Google. Google Analytics utilizes the data collected to track and examine the use of websites, including ours, to prepare reports on its activities and share them with other Google services. You can opt out of having your information collected by Google Analytics by visiting [here](#).

The Websites also use the Google AdWords remarketing service to advertise on third party websites to previous visitors to our sites. It could mean that we advertise to previous visitors who have not completed a task on our site. This could be in the form of an advertisement on the Google search results page, or a site in the Google Display Network. Third-party vendors, including Google, use cookies to serve ads based on someone's past visits to other websites. Of course, any data collected will be used in accordance with our own privacy policy and Google's privacy policy. You can set preferences for how Google advertises to you using the [Google Ad Preferences page](#).

Disclosure of Personally Identifiable Information

We consider the personally identifiable information contained in our business records to be confidential. We may sometimes disclose personally identifiable information about you (including to our affiliates or to others who work for us) when it is necessary to conduct a legitimate business activity related to the services we provide to you, and for other reasons.

We also may be required by law or legal process to disclose certain personally identifiable information about you to lawyers and parties in connection with litigation and to law enforcement personnel. For example, we may be required by law to disclose personally identifiable information about you without your consent and without notice in order to comply with a valid legal process such as a subpoena, court order, or search warrant.

Cookies

Internet "cookies" may be used to customize our Websites to the viewer. A cookie is a standard feature of browser software. Cookies help us tailor and personalize our Websites. These cookies remain on your system and are automatically retrieved when you visit at a later time. These cookies contain only information concerning the type of visitor and frequently visited pages. Typically, no other personal information is stored in cookies.

Cookies may also be placed on your system by an Internet advertising network in order to track the viewing of ads displayed on IBCAP websites, or those operated by IBCAP members. Because it is not required for you to identify yourself, cookies cannot be associated with you if you elect not to log in or identify yourself in any other way.

Visitors who are uncomfortable with the use of cookies have the option of disabling them on their browser. IBCAP in no way discriminates against Website visitors who have disabled cookies on their browser.

Notice to California Residents

IBCAP does not recognize “Do Not Track” requests from internet browsers.

Other websites

To make our Websites more valuable to our visitors, we may offer some features in conjunction with other partners. Our Website may also include links to other websites whose privacy policies and practices may differ from ours. Once you leave our Website, the use of any information that you provide is governed by the privacy policy of the operator of the website that you are visiting. We recommend that you read the privacy policy of such other website.

Security

All information gathered on our Websites is stored within a database accessible only to IBCAP and its specifically authorized members, contractors, and vendors. However, we cannot guarantee the complete security of our database, nor can we guarantee that information you provide will not be intercepted while being transmitted to us over the Internet.

Changes to this Privacy Statement

We may change this notice at any time. If we do so, we will post the changes on our Websites. By continuing to use the Websites after we post any changes, you accept and agree to this privacy statement, as modified.

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