

## **Additional Privacy Choices**

Some of the service providers that perform advertising-related services for us and our business partners have provided additional information related to products, services, cookies, web beacons, tags, and related information collection technologies used by them.

- 1) To learn more about interest-based advertising, and to opt out of collection and use of information about your online activities for interest-based advertising by the Digital Advertising Alliance (DAA) participating companies, please visit <http://www.aboutads.info/choices/>.
- 2) To opt out of collection and use of information about your online activities for interest-based advertising by Network Advertising Initiative (NAI) member companies, please visit <http://www.networkadvertising.org/choices/>.
- 3) To opt out of certain interest-based advertising provided by the Trade Desk visit <http://adsrvr.org>
- 4) To opt out of personalized advertising delivered by LiveRamp visit [https://liveramp.com/opt\\_out/](https://liveramp.com/opt_out/).
- 5) Nielsen's proprietary measurement software, which will allow you to contribute to market research, like Nielsen's TV Ratings. To learn more about Nielsen's digital measurement products and your choices in regard to them, please visit [Nielsen's privacy policy](#) for more information.