

BULK ACTIVATION & CHANGE REQUEST FORM

To request activation of a Bulk Subscriber Account: (i) Retailer must fully and correctly complete (with all applicable signatures) this Bulk Activation Form and (ii) send it to DISH via email at accountandprocessingsupport@dish.com or fax it to DISH at (303) 723-3518 at least two (2) full business days prior to the Requested Activation Date specified below. Except to the extent prohibited by Oklahoma law, Service is provided subject to the terms and conditions of the Commercial Customer Agreement, which is available on DISH's website at www.dish.com/business. The Commercial Customer Agreement applicable to this Bulk Property shall be governed by the laws and regulations of the State of Oklahoma. Programming prices/rates and packages are subject to change without notice at any time and from time to time in the sole and absolute discretion of DISH for any reason or no reason. All Bulk Programming rates are based on programming being provided to 100% of the total Drops/Units at the Bulk Property, with a minimum prerequisite of ten (10) Drops/Units per Bulk Property.

PLEASE TYPE THE INFORMATION IN THE FORM BELOW, SIGN, AND EMAIL TO accountandprocessingsupport@dish.com

Request Type:

System Type:

Property Type:

Total Drops/Units: _____

Requires 100% of total units. Minimum 10 Drops/Units.

See Drop description below:

Modification to Drops/Units may trigger Amenity Incentive Chargebacks.

Changes are subject to DISH's sole approval.

Requested Completion Date: _____

If Pre-Activating, please specify the date to Pre-Activate and the date to fully Activate. Pre-Activation must not exceed 30 days.

Property Type	Drop Count Determination
Hotel, Motel, Timeshare, Inn, Resort or other Hospitality location	Total number of guest rooms available for occupancy
Hospital or other Health Care Location, Prison or RV Park	Total number of television outlets through which video programming may be delivered
College, University, Convent, Dormitory, Apartment, Condo, Retirement Home, or Assisted Living	Total number of housing units available for occupancy
Mobile Home Park, Campground or Marina	Total number of spaces available for occupancy

Retailer Information

Retailer OE #: _____

Distributor Name (if applicable): _____

(Name and OE #)

Company Name: _____

Phone #: _____

Email: _____

Customer/Property Information

Property Account #: _____ **Pin:** _____

Property Name: _____

Phone #: _____

Physical Address: _____

City: _____ State: _____ Zip: _____ Email: _____

Billing Address: Same as Physical address Unique Billing Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ **Contact Phone #:** _____

Satellites: 119 110 61.5 72.7

Comments:

Property Representative Signature

Property Representative Name and Title

(i.e. Owner, Manager, etc.)

By signing in the appropriate space designated on this activation form and submitting this form to DISH, the bulk property and the retailer: (I) Acknowledge and agree to be bound by all of the terms and conditions of this Activation Form, the Commercial Customer Agreement, and the Business Rules which are incorporated herein by reference and (II) declare under penalty of perjury that the information contained in this Activation Form, including without limitation the reported total number of drops/units, is true and correct and in compliance with the terms and conditions of the Commercial Customer Service Agreement and the Business Rules. Total Drops/Units is defined in the Business Rules. Notwithstanding the foregoing, DISH reserves the right to determine from time to time, in its Sole and Absolute Discretion, whether total Drops/Units with respect to each such location should more appropriately be determined in a different manner.

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Packages

Premium Packages: Promotions

HBO & Cinemax Commitment Offer Plan: To be considered for participation in the commitment offer plan the Property MUST: (i) be a Guest Property location; (ii) be a Qualifying Bulk Subscriber with a minimum of ten (10) total Drops/Units; and (iii) enter into a three (3) year agreement. Participation is subject to DISH's approval which may be withheld by DISH in its sole and absolute discretion for any reason or no reason. Rates set forth in the Promotional Offer are subject to Chargeback pursuant to the terms and conditions set forth in the Business Rules.

\$1.99 Paramount+ with SHOWTIME® No Commitment Offer: Must not have subscribed to Paramount+ with SHOWTIME® in the past 12 months.

\$2.75 Paramount+ with SHOWTIME® Commitment Offer Plan: To be considered for participation in the Paramount+ with SHOWTIME® Commitment Offer Plan the Property MUST: (i) be a Qualifying Bulk Subscriber with a minimum of ten (10) total Drops/Units. (ii) enter into a three (3) year agreement. Participation is subject to DISH's approval which may be withheld by DISH in its sole and absolute discretion for any reason or no reason.

\$0.99 Paramount+ with SHOWTIME® 2nd Premium Offer: All Premium Commitment Offer Plan rules apply: In addition, (iv) must not have subscribe to Paramount+ with SHOWTIME® in the past 2 years, and (ii) must also be subscribed to a second premium. Minimum monthly programming costs will vary based on premium selected. **Existing Customers** must have been subscribed to a premium package for at least 2 years.

\$0.99 Paramount+ with SHOWTIME® for Senior Living, Dormitory, Prison or Retirement Community: All Premium Commitment Offer Plan rules apply: In addition, the Property MUST: (i) be an MDU or FTG Property location; (ii) be a Qualifying Bulk Subscriber with no less than 10 drops/Units; (iii) enter into a three (3) year programming agreement; and (iv) not have been subscribed to Paramount+ with SHOWTIME® in the past 12 months

Starz & Starz Encore: All Premium Commitment Offer Plan rules apply: In addition, (iv) bulk programming services must total a minimum of five and 35/100 (\$5.35) per Unit per month (exclusive of any applicable taxes or fees)

Additional Fees

Access Fees: For accounts with purchased equipment, adding locals per drop to Premier, Prime or Essentials will incur a \$2.00/drop per month Access Fee. Accounts with leased equipment will have this Access Fee waived.

HTVC/mDNS/Combined License Fee: This license can only be used for a single device. This license purchase is good for the lifetime of the device. If your device is defective and needs to be returned, Dish will provide a replacement license free of charge.

HTVC License Fee - \$450.00

mDNS License Fee - \$450.00

Combined HTVC & mDNS License Fee - \$900.00

Incremental Fees: For Properties with Retailers participating in the Amenity Incentive or Amenity Renewal Program, and with purchased equipment, Properties will be billed the following Incremental Fees:

Premier or Prime with DISH Satellite Locals = \$2.00/drop per month Incremental Fee

America's Top 120 or higher with DISH Satellite Locals = \$1.00/drop per month Incremental Fee

Smart Edge Server ("SES") Activation Fee: For properties activating a Smart Edge Server in connection with the provision of Bulk Programming, a one-time charge of Five-Hundred and 00/100 Dollars (\$500.00) will be billed to the account at the time of activation.

Smartbox Feature Licenses: With the activation of a Smartbox, the following one-time charges may occur per property:

Enable DRM Pro:Idiom- \$325.00

DRM LYNK- \$300.00

HTV Connect- \$1000.00

Software and Technology Fee: All accounts with TV programming are subject to the Software and Technology Fee billed at \$1.00/drop per month.

Surcharges: All accounts with TV programming are subject to an FCC Surcharge. Accounts may also incur state specific surcharges.

Time Shift Buffer ("TSB") Fee/Digital Video Recorder ("DVR") Fee: For properties including TSB only, the account will incur a fee of \$0.25 per Unit per month. For properties including TSB and DVR, or DVR alone, in connection with the operation of a Smart Edge Server, the account will incur a charge of One and 00/100 Dollar (\$1.00) per Unit per month.

See Rate Card for Pricing and Availability

Core Packages

- America's Top 120
- America's Top 120 Plus (FTG only)
- America's Top 200
- America's Top 250
- Essentials
- Premier (FTG only, G4 card required)
- Prime (New MDU only, G4 card required)
- International Basic
- Latino Clásico

[Add](#)

[Remove](#)

Premium Packages

- HBO & Cinemax
- Starz & Starz Encore
- Paramount+ with SHOWTIME®
- Starz Encore Movies
- Dish Movie Pack
- MGM+

[Add](#)

[Remove](#)

Add-On Sports

Requires Core Programming

[Add](#)[Remove](#)

Add-On Services

Requires Core Programming

Locals not available as an a la carte only option

[Add](#)[Remove](#)

International Packages

Requires Core Programming

[Add](#)[Remove](#)

* Locals may incur Incremental or Access Fee

How will you receive Locals?

Locals through DISH
OTA Locals
No Locals

Remove Grandfathered Services

Carriage of our local channels via Transport requires that the operator obtain written retransmission consent from each local broadcaster (includes without limitation, consent, distribution, and exhibition rights, territory and or locations permitted. Upon DISH Networks LLC's request, operators shall provide evidence of retransmission consent from the local broadcaster or evidence that no retransmission consent is required. Failure to comply with the foregoing requirements will result in a default of the Bulk Programming Services Agreement in accordance with section 2.1. All channels may not be available if you live in the following areas: Alaska, Hawaii, Puerto Rico, or U.S. Virgin Islands. Please visit our website at www.dish.com/business for further details.

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Equipment Instructions

Type out the receivers below or attach an Excel spreadsheet. If using a Smartbox, please submit through Salesforce. Please do not hand-write the Equipment IDs as this will cause delayed processing time.

	Receiver Number	Smartcard Number	Model #	Package	Channel	Add/Remove
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						
11						
12						
13						
14						
15						
16						
17						
18						
19						
20						
21						
22						
23						
24						

Total Rooms/Units means (i) for a Guest Property, hotel, motel, timeshare, inn, resort, dormitory, or other short-term stay location that is not used as a primary residence: the total number of guest rooms available for occupancy; (ii) for Guest Property that is a hospital or other health care facility, RV Park or prison: the total number of television outlets through which video programming may be delivered (by way of example and without limitation, each coaxial outlet) located in patient rooms; (iii) for bulk-billed MDU property located at a college, university, convent, apartment building, condominium complex, retirement community, or other similar type primary and/or long-term residence: the total number of housing units available for occupancy; (iv) for bulk billed MDU property or Guest Property that is a mobile home park, campground, marina, or other facility: the total number of spaces available for occupancy.

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