

BULK ACTIVATION & CHANGE REQUEST FORM

To request activation of a Bulk Subscriber Account: (i) Retailer must fully and correctly complete (with all applicable signatures) this Bulk Activation Form and (ii) send it to DISH via email to DISH at commercialoperations@dish.com or fax it to DISH at (303)723-3518 at least two (2) full business days prior to the Requested Activation Date specified below. Service is provided subject to the terms and conditions of the Commercial Customer Agreement, which is available on DISH's website at www.dish.com/business. Programming prices/rates and packages are subject to change without notice at any time and from time to time in the sole and absolute discretion of DISH for any reason or no reason. All Bulk Programming rates are based on programming being provided to 100% of the total Drops/Units at the Bulk Property, with a minimum prerequisite of ten (10) Drops/Units per Bulk Property.

PLEASE TYPE THE INFORMATION IN THE FORM BELOW, SIGN, AND EMAIL TO COMMERCIALOPERATIONS@DISH.COM

Request Type

System Type

Property Type

Total Drops/Units

Requires 100% of total units. Minimum 10 Drops/Units.

See drop description below

Modification to Drops/Units may trigger Amenity Incentive chargebacks. Changes are subject to DISH's sole approval

Property Type	Drop Count Determination
Hotel, Motel, Timeshare, Inn, Resort or other Hospitality location	Total number of guest rooms available for occupancy
Hospital or other Health Care Location, Prison	Total number of television outlets through which video programming may be delivered
College, University, Convent, Dormitory, Apartment, Condo, Retirement Home, or Assisted Living	Total number of housing units available for occupancy
Mobile Home Park, Campground, RV Park, Marina	Total number of spaces available for occupancy

Retailer Information:

Retailer OE #

Equipment Purchased From

Company Name

Phone #

Email

Customer/Property information**Property Account Number****Pin**

All Fields Required

Property Name

Phone #

Physical Address

City

State

Zip

Email

Billing Address

Same as Physical

City

State

Zip

Contact Name

Contact Phone #

Comments

Property Representative Signature

Property Representative Name and Title (i.e. Owner, Manager, Etc.)

By signing in the appropriate space designated on this activation form and submitting this form to DISH, the bulk property and the retailer: (I) Acknowledge and agree to be bound by all of the terms and conditions of this Activation Form, the Commercial Customer Agreement, and the Business Rules which are incorporated herein by reference and (II) declare under penalty

Programming

Equipment Promotions

- 36 Months **NEW CUSTOMER AMENITY INCENTIVE:** To be considered for participation in the Amenity Incentive Promotional Program, the Bulk Property MUST: (i) be a Qualifying Bulk Subscriber with a minimum of thirty (30) total Drops/Units, (ii) subscribe to a minimum Bulk Core Programming services of Premier/Prime or America's Top 120 or higher, (iii) subscribe to HD programming, (iv) enter into a thirty-six (36) or sixty (60) month agreement. Participation is subject to DISH's approval which may be withheld by DISH in its sole and absolute discretion for any reason or no reason. Incentives are subject to Chargeback pursuant to the terms and conditions set forth in the Business Rules.
- 60 Months
- 36 Months **EXISTING CUSTOMER AMENITY INCENTIVE:** To be considered for participation in the Amenity Incentive Promotional Program, the Bulk Property MUST: (i) upgrade equipment to a SMARTBOX system, (ii) be a Qualifying Bulk Subscriber with a minimum of thirty (30) total Drops/Units, (iii) subscribe to a minimum Bulk Core Programming services of Premier/Prime or America's Top 120 or higher, (iv) subscribe to HD programming, (v) enter into a thirty-six (36) or sixty (60) month agreement. Participation is subject to DISH's approval which may be withheld by DISH in its sole and absolute discretion for any reason or no reason. Incentives are subject to Chargeback pursuant to the terms and conditions set forth in the Business Rules.
- 60 Months

Programming Promotions

- Showtime **Premium Commitment Offer Plan:** To be considered for participation in the commitment offer plan the Property MUST: (i) be a Guest Property Location; (ii) be a Qualifying Bulk Subscriber with a minimum of ten (10) total Drops/Units; (iii) subscribe to Bulk Programming services totaling a minimum of five and 35/100 (\$5.35) per Unit per month (exclusive of any applicable taxes or fees); and (iv) enter into a **three (3) year agreement**. Participation is subject to DISH's approval which may be withheld by DISH in its sole and absolute discretion for any reason or no reason. Rates set forth in the Promotional Offer are subject to Chargeback pursuant to the terms and conditions set forth in the Business Rules.
- Starz and Starz Encore
- \$0.99 Showtime

All Premium Commitment Offer Plan rules apply: In addition, (i) must not have subscribe to Showtime in the past 2 years, and (ii) must also be subscribed to a second premium. Minimum monthly programming costs will vary based on premium selected. **Existing Customers** must have been subscribed to a premium package for at least 2 years

See rate card for pricing and availability

Core Programming

- AT 120
- AT 120 Plus (FTG only)
- AT 200
- AT 250
- Premier (FTG only, G4 card required)
- Prime (MDU only, G4 card required)
- Latino Clasico
- Essentials

Add Remove

<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>

Premium Programming

- Showtime
- Starz & Starz Encore
- EpiX (FTG only)
- Starz Encore Movies

Add Remove

<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>

Show

Add-on Programming

Requires Core Programming. Locals cannot be the only programming on the account.

- Locals*
- Add HD (Requires AT packaging)

Add Remove

<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>

How will you receive locals?

- Locals through DISH
- OTA Locals
- No Locals

Sports Programming

Requires Core Programming

RSN

Specify RSN _____

Add Remove

<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>

International Programming

Add Remove

<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>

Remove Grandfathered Programming

- Specify Programming _____
- Specify Programming _____

*Incremental/drop fee applies when Amenity Incentive is requested and paired with Premier (\$2), Prime (\$2), or AT120 or higher (\$1) without leased equipment.

*Purchased equipment - \$2/drop access fee applies when paired with Premier, Prime, or Essentials

*Leased Equipment - Access Fee will be waived when paired with Premier, Prime, or Essentials

EQUIPMENT INSTRUCTIONS

Please either type out the receivers below or attach an Excel spreadsheet. If using a Smartbox, please submit through Sales Force

	Receiver Number	Smart Card Number	Model No.	Package	Channel	Add/Remove	
1						<input type="checkbox"/>	<input type="checkbox"/>
2						<input type="checkbox"/>	<input type="checkbox"/>
3						<input type="checkbox"/>	<input type="checkbox"/>
4						<input type="checkbox"/>	<input type="checkbox"/>
5						<input type="checkbox"/>	<input type="checkbox"/>
6						<input type="checkbox"/>	<input type="checkbox"/>
7						<input type="checkbox"/>	<input type="checkbox"/>
8						<input type="checkbox"/>	<input type="checkbox"/>
9						<input type="checkbox"/>	<input type="checkbox"/>
10						<input type="checkbox"/>	<input type="checkbox"/>
11						<input type="checkbox"/>	<input type="checkbox"/>
12						<input type="checkbox"/>	<input type="checkbox"/>
13						<input type="checkbox"/>	<input type="checkbox"/>
14						<input type="checkbox"/>	<input type="checkbox"/>
15						<input type="checkbox"/>	<input type="checkbox"/>
16						<input type="checkbox"/>	<input type="checkbox"/>
17						<input type="checkbox"/>	<input type="checkbox"/>
18						<input type="checkbox"/>	<input type="checkbox"/>
19						<input type="checkbox"/>	<input type="checkbox"/>
20						<input type="checkbox"/>	<input type="checkbox"/>
21						<input type="checkbox"/>	<input type="checkbox"/>
22						<input type="checkbox"/>	<input type="checkbox"/>
23						<input type="checkbox"/>	<input type="checkbox"/>
24						<input type="checkbox"/>	<input type="checkbox"/>
25						<input type="checkbox"/>	<input type="checkbox"/>
26						<input type="checkbox"/>	<input type="checkbox"/>
27						<input type="checkbox"/>	<input type="checkbox"/>
28						<input type="checkbox"/>	<input type="checkbox"/>
29						<input type="checkbox"/>	<input type="checkbox"/>
30						<input type="checkbox"/>	<input type="checkbox"/>
31						<input type="checkbox"/>	<input type="checkbox"/>
32						<input type="checkbox"/>	<input type="checkbox"/>
33						<input type="checkbox"/>	<input type="checkbox"/>
34						<input type="checkbox"/>	<input type="checkbox"/>
35						<input type="checkbox"/>	<input type="checkbox"/>
36						<input type="checkbox"/>	<input type="checkbox"/>
37						<input type="checkbox"/>	<input type="checkbox"/>
38						<input type="checkbox"/>	<input type="checkbox"/>
39						<input type="checkbox"/>	<input type="checkbox"/>
40						<input type="checkbox"/>	<input type="checkbox"/>
41						<input type="checkbox"/>	<input type="checkbox"/>
42						<input type="checkbox"/>	<input type="checkbox"/>
43						<input type="checkbox"/>	<input type="checkbox"/>
44						<input type="checkbox"/>	<input type="checkbox"/>
45						<input type="checkbox"/>	<input type="checkbox"/>
46						<input type="checkbox"/>	<input type="checkbox"/>
47						<input type="checkbox"/>	<input type="checkbox"/>
48						<input type="checkbox"/>	<input type="checkbox"/>
49						<input type="checkbox"/>	<input type="checkbox"/>
50						<input type="checkbox"/>	<input type="checkbox"/>

Total Rooms/Units means (i) for a Guest Property, hotel, motel, timeshare, inn, resort, dormitory, or other short-term stay location that is not used as a primary residence: the total number of guest rooms available for occupancy; (ii) for Guest Property that is a hospital, assisted-living/hospice or other health care facility, or prison: the total number of television outlets through which video programming may be delivered (by way of example and without limitation, each coaxial outlet) located in patient rooms; (iii) for bulk-billed MDU property located at a college, university, convent, apartment building, condominium complex, retirement community, or other similar type primary and/or long-term residence: the total number of housing units available for occupancy; (iv) for bulk billed MDU property or Guest Property that is a mobile home park, campground, RV park, marina, or other facility: the total number of spaces available for occupancy