

BULK ACTIVATION & CHANGE REQUEST FORM

To request activation of a Bulk Subscriber Account: (i) Retailer must fully and correctly complete (with all applicable signatures) this Bulk Activation Form and (ii) send it to DISH via email at CommercialOperations@dish.com or fax it to DISH at (303) 723-3518 at least two (2) full business days prior to the Requested Activation Date specified below. Service is provided subject to the terms and conditions of the Commercial Customer Agreement, which is available on DISH's website at www.dish.com/business. Programming prices/rates and packages are subject to change without notice at any time and from time to time in the sole and absolute discretion of DISH for any reason or no reason. All Bulk Programming rates are based on programming being provided to 100% of the total Drops/Units at the Bulk Property, with a minimum prerequisite of ten (10) Drops/Units per Bulk Property.

PLEASE TYPE THE INFORMATION IN THE FORM BELOW, SIGN, AND EMAIL TO COMMERCIALOPERATIONS@DISH.COM.

Request Type: _____

System Type: _____

Property Type: _____

Total Drops/Units: _____

Requires 100% of total units. Minimum 10 Drops/Units.
See Drop description below

Modification to Drops/Units may trigger Amenity Incentive Chargebacks.
Changes are subject to DISH's sole approval.

Requested Completion Date: _____

If Pre-Activating, please specify the date to Pre-Activate and the date to fully Activate.
Pre-Activation must not exceed 30 days.

| Property Type | Drop Count Determination |
|--|---|
| Hotel, Motel, Timeshare, Inn, Resort or other Hospitality location | Total number of guest rooms available for occupancy |
| Hospital or other Health Care Location, Prison or RV Park | Total number of television outlets through which video programming may be delivered |
| College, University, Convent, Dormitory, Apartment, Condo, Retirement Home, or Assisted Living | Total number of housing units available for occupancy |
| Mobile Home Park, Campground or Marina | Total number of spaces available for occupancy |

Retailer Information

Retailer OE #: _____

Distributor Name (if applicable): _____

(Name and OE #)

Company Name: _____

Phone #: _____

Email: _____

Customer/Property Information

Property Account #: _____ Pin: _____

Property Name: _____

Phone #: _____

Physical Address: _____

City: _____ State: _____ Zip: _____ Email: _____

Billing Address: Same as Physical address Unique Billing Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Contact Phone #: _____

Comments:

Property Representative Signature

Property Representative Name and Title
(i.e. Owner, Manager, etc.)

By signing in the appropriate space designated on this activation form and submitting this form to DISH, the bulk property and the retailer: (I) Acknowledge and agree to be bound by all of the terms and conditions of this Activation Form, the Commercial Customer Agreement, and the Business Rules which are incorporated herein by reference and (II) declare under penalty of perjury that the information contained in this Activation Form, including without limitation the reported total number of drops/units, is true and correct and in compliance with the term and conditions of the Commercial Customer Service Agreement and the Business Rules. Total Drops/Units is defined in the Business Rules. Notwithstanding the foregoing, DISH reserves the right to determine from time to time, in its Sole and Absolute Discretion, whether total Drops/Units with respect to each such location should more appropriately be determined in a different manner.

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9/09/2020

Programming

Programming Promotions

| | |
|----------------------|---|
| Showtime | Premium Commitment Offer Plan: To be considered for participation in the commitment offer plan the Property MUST: (i) be a Guest Property location; (ii) be a Qualifying Bulk Subscriber with a minimum of ten (10) total Drops/Units; (iii) subscribe to Bulk Programming services totaling a minimum of five and 35/100 (\$5.35) per Unit per month (exclusive of any applicable taxes or fees); and (iv) enter into a three (3) year agreement . Participation is subject to DISH's approval which may be withheld by DISH in its sole and absolute discretion for any reason or no reason. Rates set forth in the Promotional Offer are subject to Chargeback pursuant to the terms and conditions set forth in the Business Rules. |
| Starz & Starz Encore | |
| \$0.99 Showtime | All Premium Commitment Offer Plan rules apply: In addition, (i) must not have subscribe to Showtime in the past 2 years, and (ii) must also be subscribed to a second premium. Minimum monthly programming costs will vary based on premium selected. Existing Customers must have been subscribed to a premium package for at least 2 years |

Additional Fees

Incremental Fees: For Properties with Retailers participating in the Amenity Incentive or Amenity Renewal Program, and with purchased equipment, Properties will be billed the following Incremental Fees:

Premier or Prime with DISH Satellite Locals = \$2.00/month/drop Incremental Fee
America's Top 120 or higher with DISH Satellite Locals = \$1.00/month/drop Incremental Fee

Access Fees: For accounts with purchased equipment, adding locals per drop to Premier, Prime or Essentials will incur a \$2.00 per drop/per month Access Fee. Accounts with leased equipment will have this Access Fee waived.

Smartbox Feature Licenses: With the activation of a Smartbox, the following one-time charges may occur per property:

Enable DRM Pro:Idiom- \$325.00
DRM LYNK- \$300.00
HTV Connect- \$1000.00

Surcharges: All accounts with TV programming are subject to an FCC Surcharge. Accounts may also incur state specific surcharges.

See Rate Card for Pricing and Availability

Core Programming

Add Remove

AT 120
AT 120 Plus (FTG only)
AT 200
AT 250
Premier (FTG only, G4 card required)
Prime (New MDU only, G4 card required)
Latino Clasico
Essentials

Premium Programming

Add Remove

Showtime
Starz & Starz Encore
Epix (FTG only)
Starz Encore Movies

Add-on Programming

Requires Core Programming. Locals cannot be the only programming on the account.

Add Remove

Locals *May incur Incremental or Access Fee
Add HD (Requires AT Packaging)

Sports Programming

Requires Core Programming

Add Remove

RSN
Specify RSN: _____

How will you receive Locals?

Locals through DISH
OTA Locals
No Locals

International Programming

Add Remove

Remove Grandfathered Programming

Specify Programming: _____
Specify Programming: _____

Carriage of our local channels via Transport requires that the operator obtain written retransmission consent from each local broadcaster (includes without limitation, consent, distribution, and exhibition rights, territory and or locations permitted. Upon DISH Networks LLC's request, operators shall provide evidence of retransmission consent from the local broadcaster or evidence that no retransmission consent is required. Failure to comply with the foregoing requirements will result in a default of the Bulk Programming Services Agreement in accordance with section 2.1. All channels may not be available if you live in the following areas: Alaska, Hawaii, Puerto Rico, or U.S. Virgin Islands. Please visit our website at www.dish.com/business for further details.

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Equipment Instructions

Type out the receivers below or attach an Excel spreadsheet. If using a Smartbox, please submit through Salesforce.
Please do not hand-write the Equipment IDs if possible as this will cause delayed processing time.

| | Receiver Number | Smartcard Number | Model # | Package | Channel | Add/Remove |
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Total Rooms/Units means (i) for a Guest Property, hotel, motel, timeshare, inn, resort, dormitory, or other short-term stay location that is not used as a primary residence: the total number of guest rooms available for occupancy; (ii) for Guest Property that is a hospital, assisted-living/hospice or other health care facility, RV Park or prison: the total number of television outlets through which video programming may be delivered (by way of example and without limitation, each coaxial outlet) located in patient rooms; (iii) for bulk-billed MDU property located at a college, university, convent, apartment building, condominium complex, retirement community, or other similar type primary and/or long-term residence: the total number of housing units available for occupancy; (iv) for bulk billed MDU property or Guest Property that is a mobile home park, campground, marina, or other facility: the total number of spaces available for occupancy.

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